

Konferencija je organizovana povodom 60. godišnjice od osnivanja Filozofskog fakulteta i 10. godišnjice od osnivanja Odseka za medijske studije

**Conference * “Bridges of Media Education 2014”
Konferencija * Mostovi medijskog obrazovanja 2014”**

FRIDAY/ 23rd May 2014 / PETAK, 23. maj 2014.

13:00 Registration / Registracija učesnika

13:30 Opening ceremony / Otvaranje (Kino sala)

13:40 -14:30 Žarko Puhovski, uvodničar, Filozofski fakultet, Zagreb

14:30 - 15:00 Coffee break / Pauza za kafu (III sprat)

15:00 - 16:30 First session/ Prva sesija: MEDIA PRACTICE I / MEDIJSKA PRAKSA I
(uč. 97/III) – sesiju vodi: doc. dr Dejan Pralica

1. Viktorija Car, Marin Bukvić

Reading between the lines on the human rights in Croatian dailies

2. Biljana Radić Bojanić

Virtual behaviour on Facebook

3. Dubravka Valić Nedeljković

Invisible again - 2014 election campaign TV advertisement in Serbia

4. Laura Spariosu

Serbian daily press about election campaign

5. Miroljub Radojković, Ana Milojević

Children as audience: “Television is a box with a brain”

6. Dejan Donev

Media ethics as a possible regulation of media activity

7. Jovana Belić

Discourse of politician in Serbia: Case study Zoran Đinđić

8. Stefan Janjić, Goran Jerosimović

Europe for citizens: Quantitative and qualitative analysis of media discourse of the provincial media about the topic of the European Union and Europeanization



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16:30 – 17:00 Coffee break / Pauza za kafu (III sprat)

17:00 - 18:30 Second session / Druga sesija: MEDIA PRACTICE II /MEDIJSKA PRAKSA II (uč.97/III) sesiju vodi: *doc. dr Vladimir Barović*

1. Nikola Radunović

Internet and marginalized groups in Montenegro

2. Isidora Todorović

Internet in the age of Serbia

3. Sanja Jovanović

From media education to media literacy

4. Svetozar Boškov

Antika u holivudskim filmovima

5. Boris Stojkovski

Saint Vitus Day (Vidovdan) and media-historism, misuse and ignorance

6. Dejan Sredojević

Young people's perception of diction in prose texts

7. Milica Andevski, Jasmina Arsenijević

Media (un)literate – adjustments and perspectives

8. Vladimir Barović

Weekly political magazine *Dunav* as an example of interwar local press in Vojvodina

17:00 - 18:30 Third session / Treća sesija: MEDIA PRACTICE III /MEDIJSKA PRAKSA III (uč.151/III) sesiju vodi: *dr Dubravka Valić Nedeljković, vanr.prof.*

1. Zorana Joksimović

Prikaz Romkinja u dnevnoj štampi

2. Ivana Milovanović, Marija Vujović

Vizuelna reprezentacija žene u ženskoj štampi

3. Margareta Bašaragin

Sexism in anti-age magazine advertising ads - what do they promise?



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4. Martina Banić

Presence of female and male members of parliament in public media

5. Nataša Kostadinović

Gender sensitive language in articles published on Serbian women composers

6. Ervin Dabižinović

Media and gender: International Women's Day

7. Kosana Beker

Media and multiple discriminated women

8. Tamara Kliček, Željko Vučković, Borislav Todorović

A digital audio-visual approach to urban tourism learning

SATURDAY, 24th May, 2014 / SUBOTA, 24. maj 2014.

9:00 – 9:30 Coffee / Kafa

9:30 – 10:20 Janja Beč Neumann, uvodničarka (*Kino sala*)

10:30 – 12:00 Fourth session / Četvrta sesija: MEDIA LITERACY I / MEDIJSKA PISMENOST I (uč.97/III) *sesiju vodi: prof. dr Milica Andevski*

1. Slađana Čabrilo

Learning and teaching in the digital era

2. Vladislava Gordić Petković

Gender, technology and media in narrative practices of contemporary Serbian women's writing

3. Tena Perišin

**Convergence in TV and online news production:
Changing mindset at the Public Media Service HRT and commercial Nova TV**

4. Zoran Jevtović, Zoran Aracki

Media analytics on social networks

5. Mira Vidaković, Dario Vidaković

Virality as a media, social and marketing phenomenon

6. Slavica Isaretović

(Self)Regulation of the virtual media space

7. Nataša Starčević, Jelena Đermanov

Organizovanje konferencije omogućio je
Pokrajinski sekretarijat
za nauku i tehnološki razvoj AP Vojvodine



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Effects of the media use at an early age

8. Dijana Subotički

Female candidates in media in a campaign before the parliamentary elections 2014 in Serbia

9. Varvara Maletić

Marginalized groups in the Serbian media - media analysis

10. Slađana Marić:

Digital media technologies and ELT Online professional development programmes

12:00 – 12:30 Coffee break / Pauza za kafu (III sprat)

12:30 – 14:00 Fifth session / Peta sesija: MEDIA LITERACY II, THEORETICAL AND METHODOLOGICAL APPROACHES IN MEDIA STUDIES / MEDIJSKA PISMENOST II, TEORIJSKO – METODOLOŠKI PRISTUPI U MEDIJSKIM STUDIJAMA (uč.97/III) sesiju vodi: dr Željén Trpovski, vanr.prof.

1. Željén Trpovski, Leposava Grubić-Nešić, Ljubica Duđak, Nikša Jakovljević

Estimation of capacity and boundaries of digital and multimedial content adoption for average users

2. Goran Bulatović, Ljiljana Lj. Bulatović, Olja Arsenijević

The strategy of convergence of the public service of Vojvodina

3. Ljubomir Zuber, Vesna Đurić

Media subjectivity and political communication in Republic of Srpska

4. Nenad Orlić, Ivan Šćepanović

Upravljanje Internetom u post Snowden dobu

5. Dragana Pavlović, Tatjana Vulić

Challenges and perspectives of new media

6. Ivan Šćepanović, Nenad Orlić

Problemi internacionalizacije naziva domena (IDN)



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7. Ilija Lalović, Marko Lazić:

Neke alternative i teškoće pri investiranju i implementaciji WCMS sa gledišta korisnika

14:00 – 14:15 Closing ceremony / Zatvaranje konferencije (uč.97/III)

14:15 - Katering (III sprat)

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* Working languages of the conference are BCS and English.

* Radni jezici konferencije su BHSC i engleski.

